

# Licensing Agreement for *Mission: Retirement and Associated Materials*

This Licensing Agreement ("Agreement") is made as of [Insert Date] by and between Catalyst4Growth, LLC ("Licensor"), with a principal place of business at 4969 Bayshore Blvd, Tampa, FL 33611 and [Licensee's Name] ("Licensee"), with a principal place of business at [Insert Address].

## 1. Grant of License

Licensor grants Licensee a non-exclusive, non-transferable license to use the content in the book *Mission: Retirement* ("the Book") and all associated collateral materials ("the Materials") solely for the purpose of [specify usage, e.g., educational purposes, marketing, etc.].

## 2. Ownership

All content, materials, and intellectual property rights in the Book and the Materials remain the sole property of the Licensor. The Licensee acknowledges that no ownership rights are granted under this Agreement.

## 3. Term

This Agreement shall commence on the date first above written and shall continue for a term of one (1) year. The Agreement shall automatically renew for successive one (1) year terms unless either party provides written notice of cancellation at least thirty (30) days before the end of the current term.

## 4. Cancellation Rights

The Licensor reserves the right to terminate this Agreement immediately if the Licensee engages in any actions detrimental to the C4G brand, including but not limited to:

- Misrepresentation of the Book or Materials
- Damaging the reputation of the C4G brand
- Unpermitted alterations to the Book or Materials

In the event of cancellation, the Licensee must cease all use of the Book and Materials immediately.

## 5. Fees

The Licensee agrees to pay an annual licensing fee of \$1000.00, due at the time of execution of this Agreement and on each renewal date. This fee is subject to change based on a reassessment of value, which the Licensor will communicate to the Licensee at least sixty (60) days prior to renewal. This fee may be waived by Catalyst4Growth at any time for the benefit of Licensee.

In addition to the licensing fee, the Licensee shall be responsible for other costs involved in obtaining consultative services, making edits and alterations to the Books and Materials from the publisher and Catalyst4Growth, as well as printing and shipping costs for the books and any additional fees.

## 6. Use of Materials

The Licensee agrees to use the Book and Materials in a manner consistent with the Licensor's branding and messaging. The Licensee shall not:

- Modify, distribute, or replicate any part of the Book and Materials without the Licensor's prior written consent.
- Use the Book or Materials in any manner that could harm the integrity or reputation of the Licensor or its brand.
- Order, print, or duplicate materials from any source other than through exclusively approved C4G vendors.
- Create or distribute digital book copies; only hard copy books are permitted.

## 7. Indemnification

The Licensee agrees to indemnify and hold harmless the Licensor from any claims, damages, or expenses arising out of the Licensee's use of the Book and Materials, including any breach of this Agreement.

## 8. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the state of Florida, without regard to its conflict of laws principles.

## 9. Entire Agreement

This Agreement constitutes the entire agreement between the parties concerning the subject matter hereof, superseding all prior agreements and understandings, whether written or oral.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first above written.

### Licensor:

Catalyst4Growth, LLC

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

### Licensee:

[Licensee's Name]

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

*Please consider having this agreement reviewed by a legal professional to ensure it meets all necessary legal standards and adequately protects your intellectual property.*