

Unlock Your Best Clients' and Prospects' Retirement Journeys with *Mission: Retirement* from Catalyst4Growth

Option 1: Individual Author Copies and Small Orders

- **Price:** \$21.95 per book
- **Available on:** Amazon
- **Description:** Perfect for smaller book orders for individual clients and prospects, seminars, and centers of influence. Great advisor gift for prospects and clients. A customized cover letter from you to the client or prospect to accompany the *Mission: Retirement* book, professional biography introduction tool, and marketing material can be purchased for additional costs.

Option 2: Discounted Bulk Author Copy Orders

- **Price:** \$15.95 per book (minimum 50 copies) over a 27% discount from the retail cost
- **Order Directly From:** Catalyst4Growth.org
- **Description:** At a 27% volume discount this option is ideal for providing *Mission: Retirement* books for insurance and annuity wholesalers' and marketing organizations' use with financial professionals, for patients of geriatric medical practices and service providers, independent living and active adult community group classes, human resources departments for their soon to be retirees, larger events, and classroom use. Customized cover letters from you to accompany the *Mission: Retirement* book, professional biography introduction tool, presentation and marketing materials can be purchased for additional costs.

Option 3: Customized Edition of *Mission: Retirement*

- **Price:** \$2,500 (includes 100 customized copies) \$25 average investment per book
- **Additional Copies:** \$1,750 for every 100 copies thereafter at a \$17 average investment per book
- **Features:** Through a License Agreement, Catalyst4Growth will work with you to create a customized two to three-page foreword that will be placed within the *Mission: Retirement* book. Recognition of your name or your organization as having written the foreword will be prominently placed on the front cover. The *Mission: Retirement* book covers will also be customized to reflect your corporate colors.
- **Description:** Possibly one of the best and most unique ways to reach out to and reveal to your target audience and clients your commitment to helping them attain what is most important to them; their ideal retirement outcomes. Being able to showcase your value propositions to your audience and communicate your desire to assist them to do so will ensure a lasting impression on your existing and soon to be clients.

The C4G Lab includes:

- **Customized Bookmarks** are processed and branded with your firm. This is a great added piece that places your firm on another level. Includes design, printing, and shipping.
- **Customized Presentation for Clients** – A PowerPoint that hits the core of *Mission: Retirement* and is ready to lead people in thought and action.
- **A Purposeful Dialog Card Deck** branded C4G that focuses on creating discussion within an individual family. It includes training and meeting layout discussions.
- **Team Training** – Sales process, client process, onboarding process, seminar interaction and execution, client segmentation, and more.

Ready to lock in your best client relationships, get more introductions and referrals, and reach your target audience and prospects like you never have before?

Contact us today to place your order and schedule a brief consultation with Catalyst4Growth to begin enhancing your clients' journey towards a more fulfilling and meaningful retirement!

Visit the *Mission: Retirement* tab at catalyst4growth.org for more information and to get started today.