



CATALYST4GROWTH

FOUNDATION

Call to Action:  
The BIO

IQL Impact

IQL #1

90 DAYS: THE THREE TRIALS

Keep doing:

IQL #2

Do more of:

IQL #3

Start doing:

SUCCESS  
METRIC

90-Day  
Self-Evaluation

Success reward:

Overall Rating



Waste



Improved



Rev Builder



Enlightening



Game Changer