



CATALYST4GROWTH

FOUNDATION

Call to Action:
The BIO



IQL Impact



Stop doing:

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Do less of:

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90 DAYS: THE THREE TRIALS

IQL #1



Keep doing:

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IQL #2



Do more of:

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IQL #3



Start doing:

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SUCCESS
METRIC

90-Day
Self-Evaluation

Success reward:

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Overall Rating



Waste



Improved



Rev Builder



Enlightening



Game Changer